Week 4

Social Media Posts, Hashtags and Images

- Use these posts as they are or adapt them to your own voice.
- Downloadable graphics formatted for Instagram, Twitter and Facebook are below.
- Posting once a week is plenty.
- We are here to help. Please contact <u>Debbie Gardiner</u> with questions.

Suggested social media post No. 1:

The Leadership Innovation Team completes their work in the visioning process this week after three months of learning, assessing and discerning together. When you think about the future of the mission agency, what are you worried might be lost in the process of change? #PMA #PCUSA #Discerning







<u>Instagram</u> <u>Twitter</u> <u>Facebook</u>

Suggested social media post No. 2:

In thinking about the revisioning process of the Presbyterian Mission Agency, what would you like to see continue in the future? #PMA #PCUSA #Discerning







<u>Instagram</u> <u>Twitter</u> Facebook

Week 3

Social Media Posts, Hashtags and Images

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Suggested social media post No. 1:

There is lots to be done to help the Presbyterian Mission Agency reflect the kin-dom of God and to live into the Matthew 25 vision. To be more impactful, what should be the primary focus of the mission agency? #PMA #PCUSA #Priorities



Suggested social media post No. 2:

What priorities should be established to strengthen the Presbyterian Mission Agency's capacity to accomplish the envisioned transformation? #PMA #PCUSA #Priorities



<u>Instagram</u> <u>Twitter</u> <u>Facebook</u>

Week 2

Social Media Posts, Hashtags and Images

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Suggested social media post No. 1:

Practices, behaviors, policies, etc., exist for a reason but can become outdated over time. As the Leadership Innovation Team discerns a new future for the Presbyterian Mission Agency, what would you like to see them leave behind? #PMA #PCUSA #Future







Instagram

Twitter

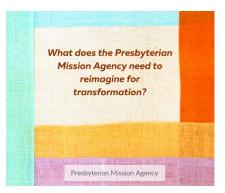
Facebook

Suggested social media post No. 2:

Vision is a clear image of a desired future. Vision answers the question, what do we aspire to become? As the Leadership Innovation Team discerns the future for the Presbyterian Mission Agency, what practice, policy, tradition, etc., needs to be reimagined? #PMA #PCUSA #Vision #Reimagine







Week 1

Social Media Posts, Hashtags and Images

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Suggested social media post No. 1:

Values create priorities for our work, how we spend our time and apply our resources. As the Leadership Innovation Team discerns the future for the Presbyterian Mission Agency's structure, work and ministries, what are the values that should guide us? #PMA #PCUSA #Values



Suggested social media post No. 2

The PMA Leadership Innovation Team has been talking a lot about the future and what we would like the Church to look and feel like going forward. Join us in a quick exercise. Twenty years from now, if you were to look back at this time of reimagining for the Church, what are the grand accomplishments you would hope to realize? #PMA #PCUSA #Future



<u>Instagram</u> <u>Twitter</u> <u>Facebook</u>