**2019 – 2020 Presbyterian Giving Catalog**

**Blog/Newsletter Article**

*Body copy word count*: \*word count is subject to change based on variable content

Headline:

Forming an Unbreakable Chain

Subhead:

Presbyterian churches around the country connect through giving

Presbyterianism is rooted in connection to one another. [**Church name**] stays connected to [**Presbytery name**], up through [**Synod name**], and ultimately joins with every other PC(USA) congregation at a General Assembly. [**Add a favorite verse that has to do with connecting, uniting, or coming together as one. e.g. “Matthew 18:20 reads “For where two or three gather in my name, there am I with them.”]** We believe we are stronger together than as individuals.

This year, [**give some information about what has been accomplished between your church and your Presbytery, and how you stay connected.**]

Next year, we will celebrate our connections, and make important decisions collectively as a denomination, at the 224th General Assembly in Baltimore, Maryland. The Presbyterian Giving Catalog wants to do something more; to build a 1,000-foot paper chain that represents how far Presbyterian generosity can reach when linked to one another. It’s called Links of Love: every time a church member purchases a gift from the Giving Catalog, they add a paper link to their congregation's chain. Every participating congregation’s paper chain will be shipped to Baltimore, where they will be connected, so everyone can see how every gift makes a big impact.

The Presbyterian Giving Catalog has over 40 gifts that can be given, gifts that address some of the most important issues people face at home and around the world. Clean water, aid for refugees, widespread hunger and women’s empowerment are just some of the causes that can be supported through the Giving Catalog.

As a church, we’ve **[describe how you’ve been involved with the Catalog in the past. Or, say “we haven’t yet given a collective donation]** and **[describe your intention to participate in Links of Love, even if the involvement is as minor as encouraging people to make individual donations.]**.

Our congregation has a strong passion for [**insert area of particular enthusiasm, like water projects, or youth development, or hunger abatement**], and the Catalog addresses this issue with gifts like [**insert relevant gift.**]

How should we support the Giving Catalog as a congregation? Give us your thoughts. And, in the meantime, please visit presbyteriangifts.org if you feel moved to make a personal gift.