

Engagement Suggestions

Thank you for helping us build understanding and engagement of the Leadership Innovation Team (LIT) process to the Church. Each of you is considered an influencer within the PC(USA). We are asking that you reach out to your sphere of influence to share your thoughts and experiences around the LIT process. Your contributions are an essential part of communicating the visioning process with the Church.

We have been sharing information and encouraging you to curate conversations and engage with your constituents.

Some suggestions for engagement are listed below. Please feel free to use these ideas and content — or to develop your own. You may also wish to collaborate with other LIT members.

And remember, you are not alone. We are here to help you. Reach out to [Debbie Gardiner](#) with questions.

On our final week, the engagement topic for your constituents is this: The Leadership Innovation Team completes their work in the visioning process this week after three months of learning, assessing, discerning and revisioning together. *When you think about the future of the mission agency, what are you worried might be lost in the process of change?*

Prior engagement questions:

Week 1: Values shape the foundation upon which institutions and structures are built. As we identify the values undergirding the future of the PMA, we invited you in week one of engaging with your constituents to pose this question: *What values should guide our process?*

Week 2: Our engagement, our focus is on reimagining, with this question: *As the Leadership Innovation Team discerns the future for the Presbyterian Mission Agency, what practice, policy, tradition, etc., needs to be reimagined?*

Week 3: There is much to be done to help our Church's mission reflect the kin-dom of God and to live into the Matthew 25 vision. *To be more impactful, what should be the primary focus of PMA?*

Suggestions:

- **Curate conversations:** Consider using this [PowerPoint](#) for LIT and PMAB members and the accompanying [script](#) for a virtual or in-person meeting with your session, church or presbytery. Or hold the event *live* on Facebook or Zoom. Let us know if you need help. Because the message for your audience is slightly different, staff LIT members are invited to use this [PowerPoint](#) and [script](#).
- **Post on social media:** If you are active on Facebook, Twitter or Instagram, you can share these suggested social media [posts](#) or create your own. We recommend one post per week.
- **Blog:** Share your thoughts and experiences using this special [blog](#) created just for LIT members. We recommend at least one post per LIT member, though you may post more if you choose.
- **Write an op-ed:** Consider a longer opinion piece that we can share with online media publications. Submit it through Debbie Gardiner.

We want to capture the feedback you receive from your constituents so it can be used to inform the work of the LIT. You can submit your feedback [here](#).

This engagement period is intended to be organic and feel natural to you, so the suggested materials provided here are just that — suggested. Please feel free to adapt the language to suit your own style.

Thank you for your willingness to bring this important information to the greater Church.